

Idaho's Mobility and Access Pathway

A Mobility Management Focus Area of the Idaho Transportation Vision 2004-2034

Idaho's Mobility and Access Pathway (IMAP) outlines the vision and scope within a new paradigm for working and furthering public transportation in Idaho, through an approach called "Mobility Management." Mobility Management is an institutional state of mind that emphasizes moving people instead of the mode of transportation. IMAP addresses a very important element of an integrated transportation future as outlined in the Idaho Transportation Department's (ITD) Idaho's Transportation Vision 2004-2034 (Transportation Vision).

In response to the hundreds of stakeholders who provided input to its development, and consistent with the Transportation Vision principles, attributes and priorities, IMAP describes the way in which the state and its many stakeholders will restructure and refocus themselves so that a most meaningful Statewide Mobility Management Plan can be generated and pursued for years to come. The approach is based on four fundamental assumptions:

1. The rider is the primary customer for all mobility management efforts.
2. The mobility network starts at the local level, generated by locally led coordination efforts. Local

IMAP's Vision for Mobility Management

Coordinated and contemporary mobility management networks provide accessible and seamless services in an efficient, effective, and intelligent manner.

Mobility Networks combined create an ITD District Mobility Network, which, when combined with Networks generated in other ITD Districts, comprise the Statewide Mobility Management Network. The network describes what exists, and it informs the Mobility Management Plan, which is the proposed action that results after an analysis of the results.

3. The process of aggregating those networks generates opportunities for coordination and connectivity, to be supported and developed at the most appropriate level.
4. Public transportation is, in fact, relevant in Idaho. Our rural nature does not make mobility less necessary; it makes it more challenging. Idaho's unique characteristics make mobility essential.

IMAP goals are listed in the text box below.

IMAP's Goals for Mobility Management

1. CUSTOMERS: Customers' needs are met
2. CONNECTIVITY: Connectivity established on a local and statewide level provides the ability to move seamlessly throughout the state
3. COORDINATION: Service coordination and planning occurs on a local, state, and federal level in a manner that leverages and maximizes public transportation resources and facilitates effective service delivery.
4. DATA: Available and current data inform decision-making processes that support coordination and provide metrics to establish and communicate results
5. FUNDING: Funding is sufficient to meet statewide needs
6. TECHNOLOGY: Appropriate technological applications support the network
7. COMMUNITY: Public Transportation is an integral part of Idaho's community fabric
8. DIVISION OF PUBLIC TRANSPORTATION: Division supports a statewide infrastructure that supports the IMAP Vision